

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Product</u>		<u>Alt Order #</u>
OBAMA ADD TO SKED A		09818023
<u>Contract Dates</u>		
<u>09/13/12 - 09/17/12</u>	<u>Estimate #</u>	
1768		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/13/12 / 09/13/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1 31	09/13/12	09/17/12	Good Day Colorado		6a-7a		:30			NM	2 \$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	2	\$450.00							
N 2 31	09/13/12	09/17/12	Good Day Colorado		7a-8a		:30			NM	2 \$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	2	\$400.00							
N 3 31	09/13/12	09/17/12	Good Day Colorado		8a-9a		:30			NM	2 \$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	2	\$200.00							
N 4 31	09/13/12	09/17/12	Regis & Kelly		90130a-10a		:30			NM	2 \$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	2	\$100.00							
N 5 31	09/13/12	09/17/12	Everyday		10a-11a		:30			NM	3 \$300.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	3	\$100.00							
N 6 31	09/13/12	09/17/12	Judge Judy		11a-12p		:30			NM	3 \$300.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	3	\$100.00							
N 7 31	09/13/12	09/17/12	We the People w/ Glo		12p-1p		:30			NM	2 \$300.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	2	\$150.00							
N 8 31	09/13/12	09/17/12	Jdg Joe M-F 1p-2p		1p-2p		:30			NM	3 \$375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	3	\$125.00							
N 9 31	09/13/12	09/17/12	DivCt/Jdg Alex M-F 2		2p-3p		:30			NM	3 \$375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	3	\$125.00							
N 10 31	09/16/12	09/16/12	FOX News Sunday		8a-10a		:30			NM	1 \$150.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/10/12	09/16/12	-----S	1	\$150.00							
N 11 31	09/13/12	09/17/12	Judge Judy		3p-4p		:30			NM	3 \$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/13/12	09/19/12	M--TF--	3	\$200.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
574855 /	09818023

Contract Dates	Product	Estimate #
09/13/12 - 09/17/12	OBAMA ADD TO SKED	1768

Advertiser	Original Date / Revision
Obama/D/President	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
N 12 31		09/13/12	09/17/12	Ricki Lake	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/13/12	09/19/12	M--TF--				3	\$200.00			
N 13 31		09/15/12	09/15/12	News Saturday	5p-530p	5p-530p	:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/10/12	09/16/12	-----S-	1	\$200.00						
N 14 31		09/15/12	09/15/12	News Sa	530p-6p	530p-6p	:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/10/12	09/16/12	-----S-	1	\$200.00						
N 15 31		09/17/12	09/17/12	Bones Mon	7-8p	7p-8p	:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/17/12	09/23/12	M-----	1	\$2,500.00						
N 16 31		09/13/12	09/13/12	FOX X Factor	7-8p		:30			NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/10/12	09/16/12	---T---	1	\$3,500.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
1	31	09/10/12-09/16/12		FOX X Factor	7-8p	-----Th-----	:30	\$3,500.00		NM		
		See MG 16.2,16.3										
2	31	09/16/12-09/16/12		NFL on FOX 11am	11a-CC	-----Su	:30	\$3,000.00		NM		
(M)	MG for 16.1 09/13											
3	31	09/14/12-09/14/12		FOX Prime Friday	8p-9p	-----F----	:30	\$500.00		NM		
(M)	MG for 16.1 09/13											

Totals

34 \$11,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	34	\$11,700.00	\$9,945.00
Totals	34	\$11,700.00	\$9,945.00

Signature: _____ **Date:** _____

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